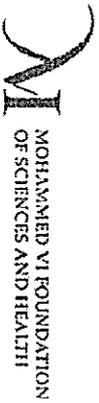
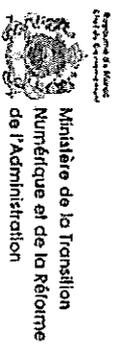
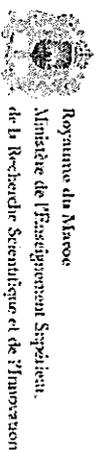
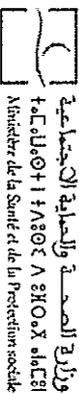


Co-organized by



In partnership with



IAHEALTH 2025

International eHealth Forum

FROM VISION TO IMPACT: ADVANCING DIGITAL HEALTH FOR ALL

25-27 November 2025
UM6SS Casablanca

3rd
EDITION

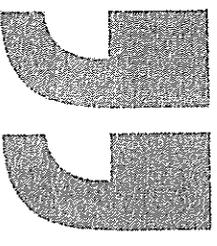




In parallel, the Kingdom of Morocco has been supporting constructive multilateral initiatives and has promoted joint action at the continental level in this regard. My country has been doing all it can to contribute to the development of an integrated African health model. Morocco has also been actively engaged, alongside all partners, in the efforts to build a coherent pan-African health system based on research and development. It has also sought to make sure the material and human resources needed are available, relying on relevant proactive programs and policies.

I want to stress the need to embrace technological progress in the health sector, and to make sure African health systems are keeping abreast of development in this area.

The Royal Message addressed by His Majesty King Mohammed VI to participants in the First African Health Harm Reduction Conference (Marrakesh, November 16, 2022)





Prof. Lahcen Belyamani

President of the Mohammed VI
Foundation for Sciences and Health
Honorary President of IeHF2025

FR

Ladies and Gentlemen,
Dear colleagues, Dear partners,

It is with immense pride and renewed enthusiasm that we open today this congress under the theme: «**From Vision to Impact:** Advancing Digital Health for All». This gathering, which has become essential, testifies to our collective commitment to transform healthcare, here in Morocco and across the African continent, through innovation and technology. The 2025 edition marks a major turning point, with the organization for the first time of specialized congresses by discipline, bringing together leading scientific societies and offering a unique space for sharing, competition and recognition of the best e-health initiatives. We are also proud to host the first Health Interoperability Connectathon, a showcase of international collaboration and excellence in data exchange and health system interoperability.

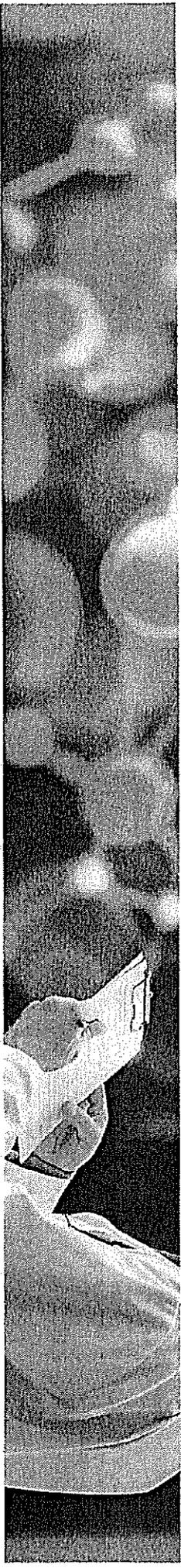
This year, sports health and connected medicine are in the spotlight, illustrating our determination to anticipate tomorrow's challenges and place the patient, in all their diversity, at the heart of our reflection.

Thanks to the mobilization of more than 4,000 professionals, 180 speakers and the participation of 30 countries, this congress establishes itself as a catalyst for ideas, meetings and concrete projects to accelerate the adoption of digital technologies in healthcare.

I would like to warmly thank all the partners, speakers, exhibitors and participants, whose commitment and creativity make this event a platform of excellence and inspiration.

Together, let us make digital health a lever for equity, innovation and progress for all.

Thank you and excellent congress opening to everyone!



Founded by the Center for Innovation in e-Health (CIES) of Mohammed V University, the inaugural edition of the International eHealth Forum (IeHF23) was held at the Faculty of Medicine and Pharmacy in Rabat.

This event provided a unique opportunity to bring together key stakeholders from the health and digital sectors-across institutional, industrial, and academic spheres -both nationally and internationally.

+ 5000 VISITORS

+ 2000 HEALTHCARE
Professionals and digital experts

70 EXHIBITORS AND PARTNERS

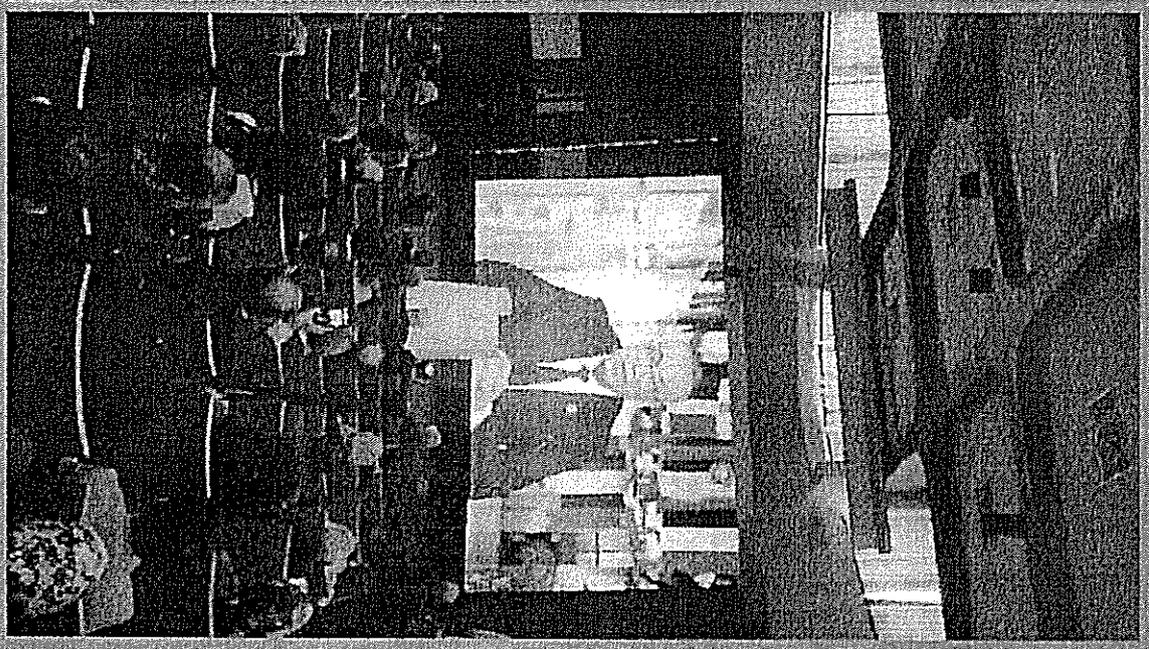
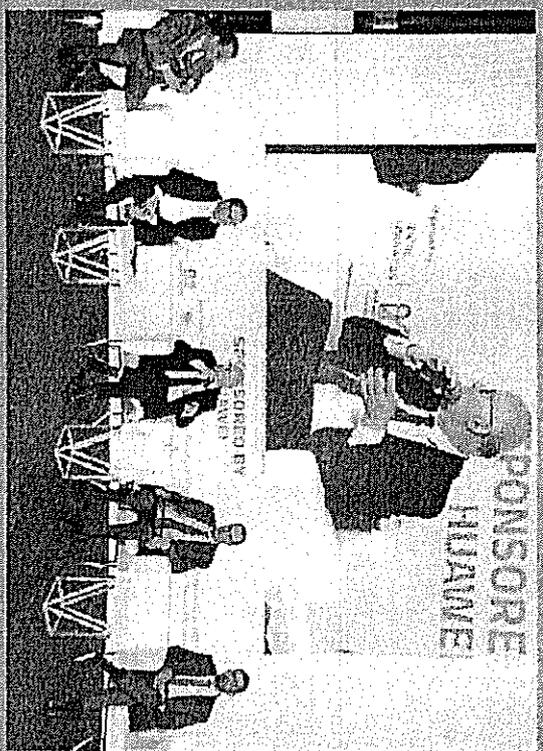
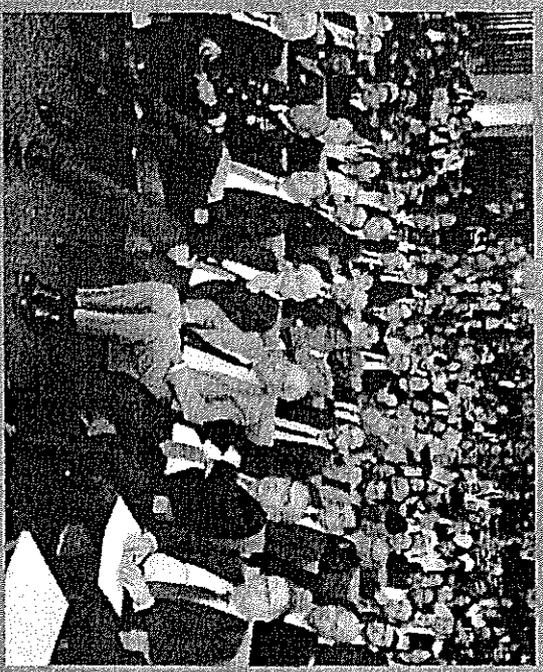
+ 15 COUNTRIES REPRESENTED

**120 SPEAKERS, 30 SESSIONS,
25 SHOWCASES**

e-Development
Action in e-Health

Integrating eHealth & Tech for Smarter Health

Mohammed VI Foundation of Science
and Health



Under the High Patronage of His Majesty King Mohammed VI, the 2024 edition of the International eHealth Forum (IeHF24), co-organized with the Mohammed VI Foundation for Sciences and Health, represented a great opportunity to position partners at the forefront of digital health innovation in Morocco and across Africa.



+ 6000 VISITORS

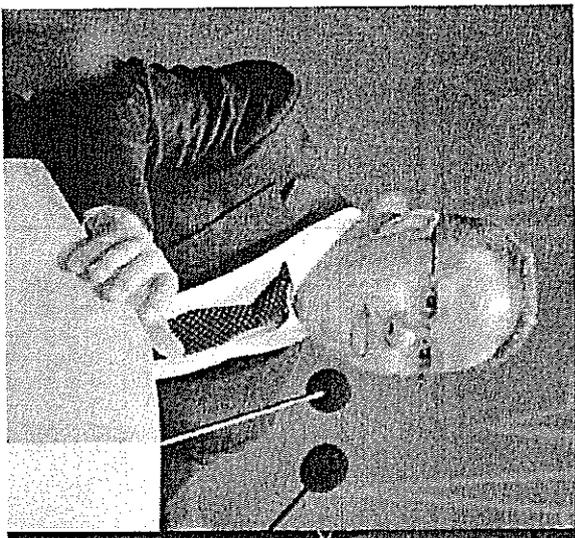
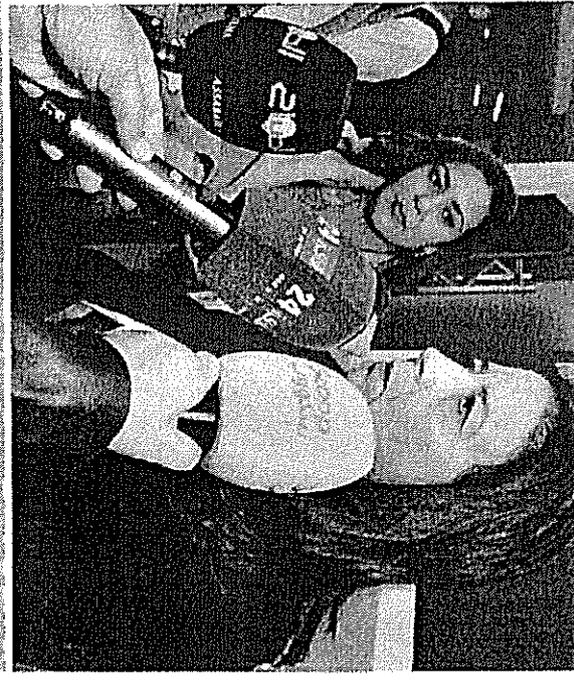
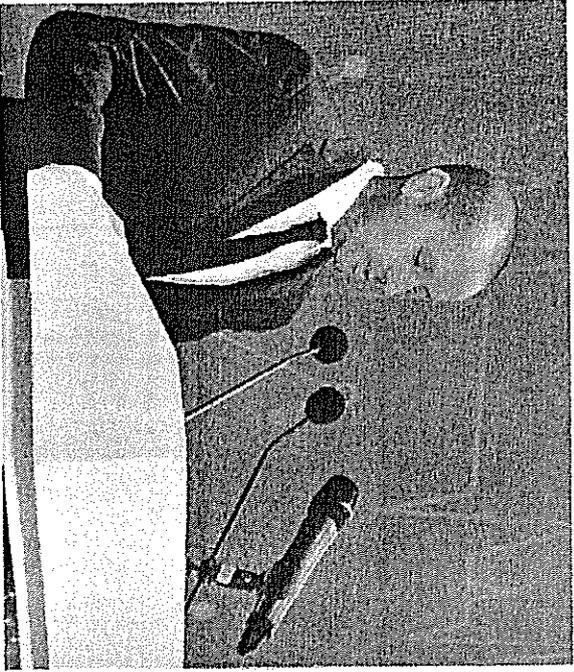
+ 4000 HEALTHCARE

Professionals and digital experts

120 EXHIBITORS AND PARTNERS

27 COUNTRIES REPRESENTED

**180 SPEAKERS, 30 SESSIONS,
20 SHOWCASES**

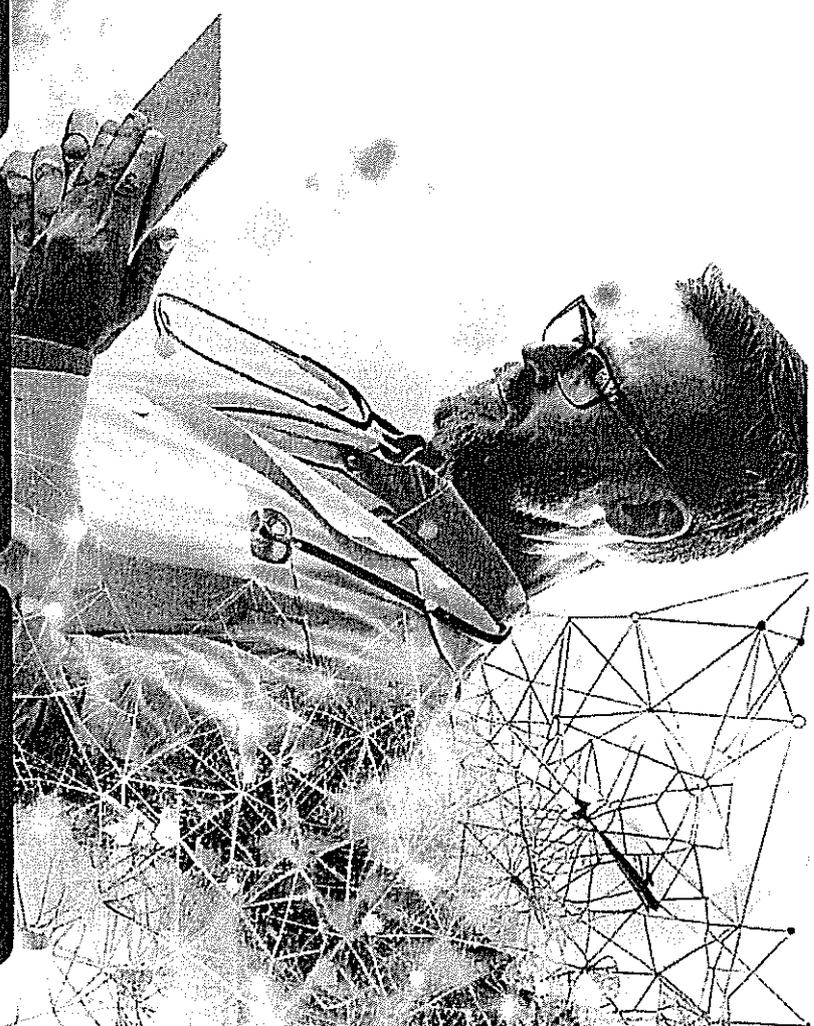


WHY PARTNER WITH

eHEALTH

2025

International eHealth Forum



Positioned at the center of Morocco's \$3B healthcare transformation initiative

Reaching 6,000+ decision-makers from across Africa and beyond

Demonstrating commitment to healthcare innovation and digital transformation

Building valuable relationships with key stakeholders in a rapidly growing market

Contributing to meaningful health access improvements across the continent

IAHE LITH 2025

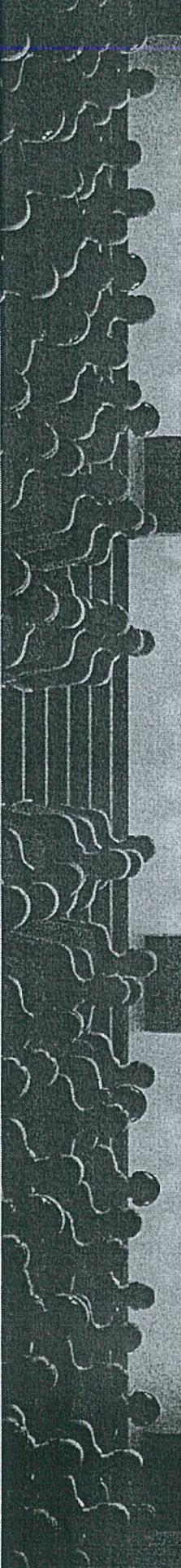
International eHealth Forum



November 25 - 27, 2025

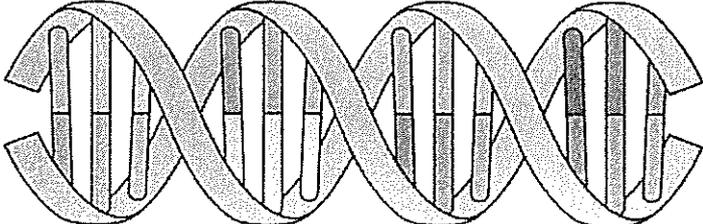


UM6SS - Casablanca



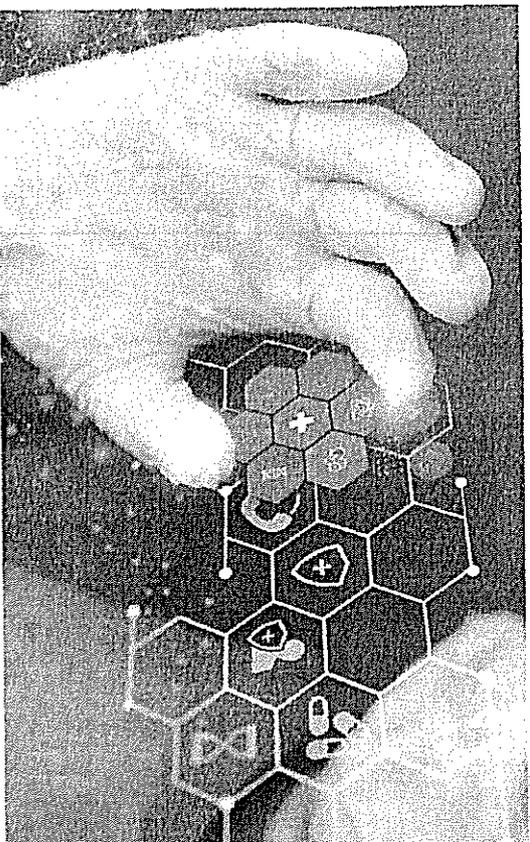
-  Infrastructure et Connectivité
-  Système de Santé
-  Interopérabilité
-  IA
-  Gestion des Données
-  Sécurité

LE POINT DE RENCONTRE DE LA SANTÉ ET DE LA TECHNOLOGIE



Formation Médicale		Simulation de Santé	
Pharmacologie		Médecine d'Urgence	
Spécialités Médicales		Médecine du Sport	
Radiologie		Laboratoire d'Analyse	

WHAT TO EXPECT



TRANSFORMATIVE TECHNOLOGIES

- AI integration
- Robotic surgery & automation
- Connected devices (IoMT)
- Advanced health information systems
- Sport health innovation

DIGITAL HEALTH INFRASTRUCTURE

- Cloud platforms
- Electronic health records
- Telemedicine solutions
- Mobile health applications
- System interoperability

PATIENT-CENTERED CARE

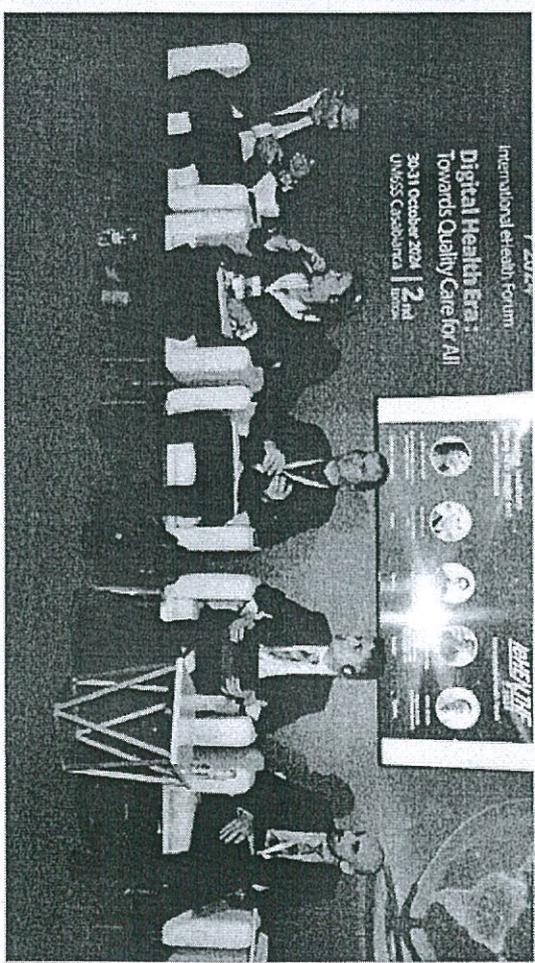
- Digital Health Across Medical Specialties
- Remote patient monitoring
- Digital therapeutics
- Personalized medicine

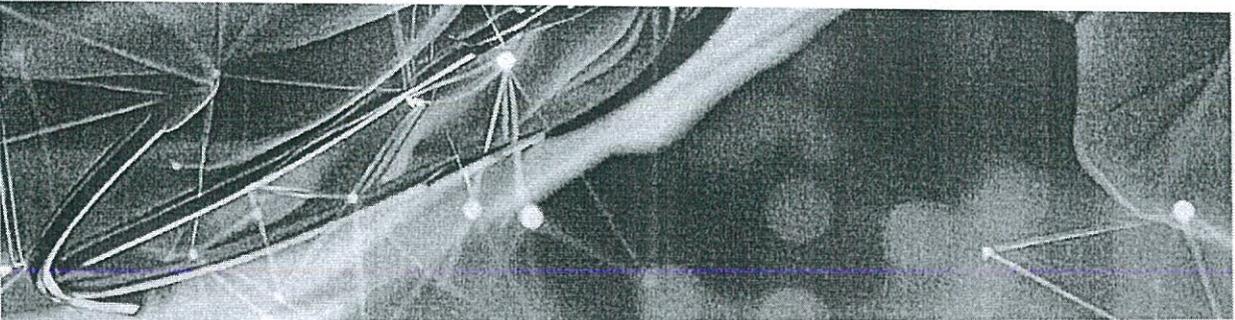
IMPLEMENTATION & IMPACT

- Data security & privacy
- Workforce transformation
- Financial services integration
- Regulatory frameworks
- Training & capacity building

30+

EXPERT SESSIONS
FEATURING AFRICAN LEADERS
AND INTERNATIONAL SPEAKERS





FOR THE FIRST TIME,

ADHOC HEALTH COMMUNITY CONGRESS

ABOUT DIGITAL HEALTH IMPACT, CHALLENGES AND TRENDS

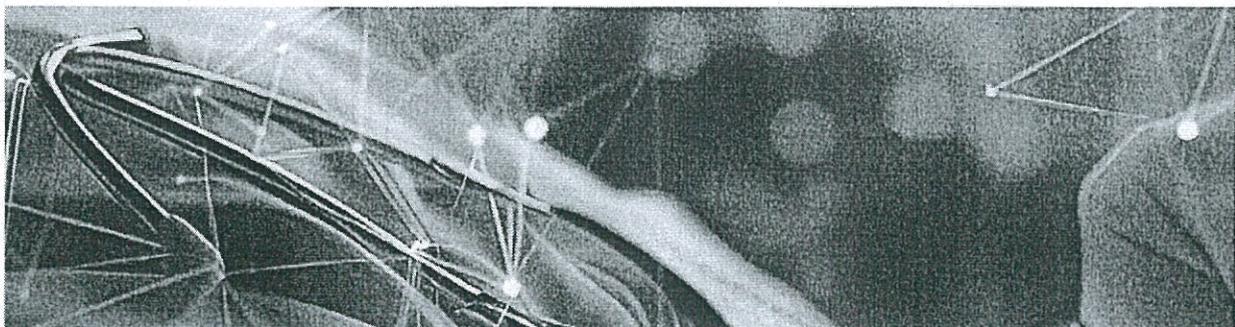
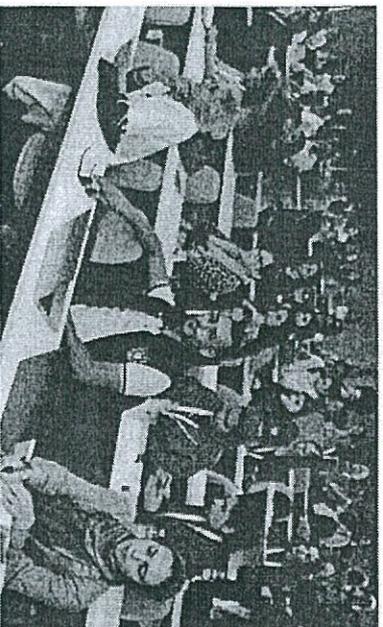
الجمعية المغربية لطب
الصيدلانيات والعلوم الصيدلانية
ORDRE NATIONAL DES MEDECINS



الجمهورية المغربية
ROYAUME DU MAROC



الجمعية المغربية لطب
الصيدلانيات والعلوم الصيدلانية
Morocco Sim



IHE CONNECTATHON

NEW FOR 2025:
Transform theory
into practice with
Morocco's first
healthcare
Connectathon

Featuring Live Testing with Global Experts:

IHE Catalyst - HIMSS

Hands-On Implementation

- Real-time system integration testing
- Practical interoperability demonstrations
- Cross-vendor solution validation
- Immediate results & certification



IHE
CATALYST

HIMSS

MASTERCLASSES

Executive Track

- AI Leadership for Healthcare Executives
- Strategic Digital Health Implementation

Clinical Innovation

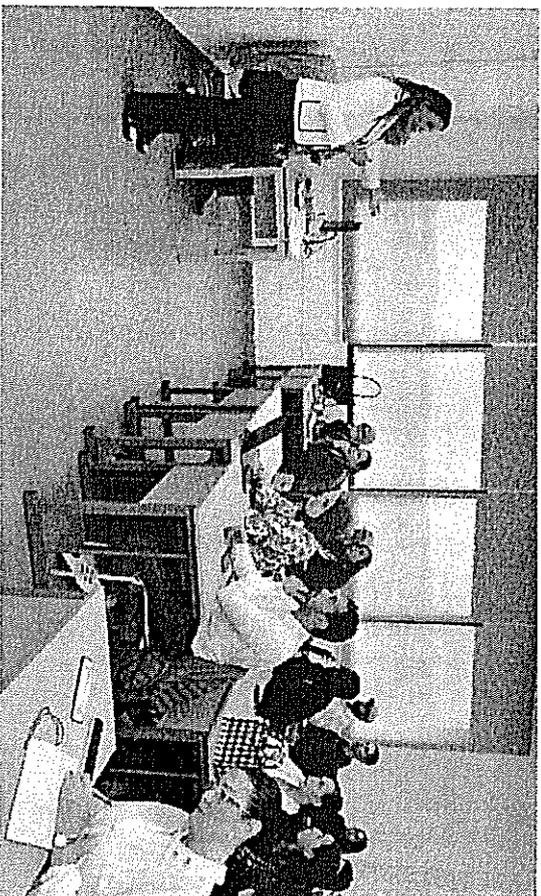
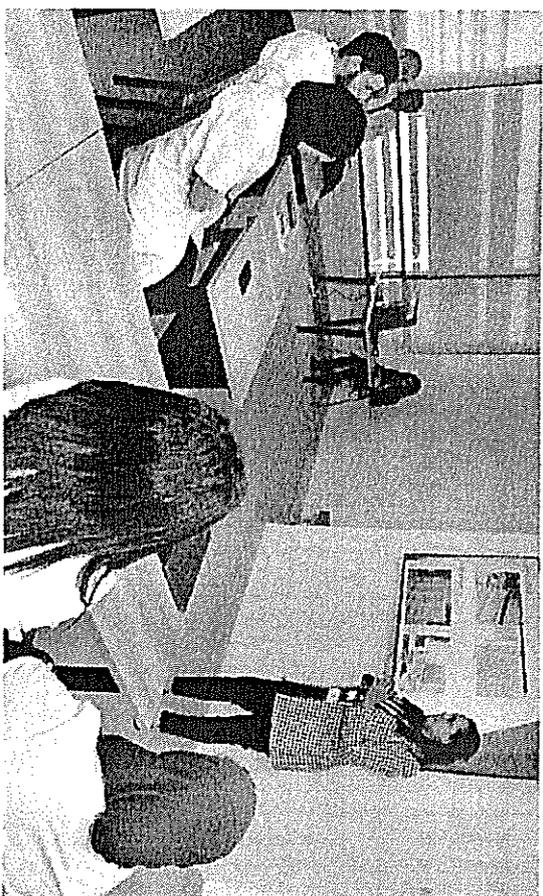
- Multimodal AI in Clinical Practice
- Advanced Medical Imaging & Radiotherapy
- Computational Pathology & Genomics

Technology Integration

- IoMT Ecosystems & Connected Care
- Digital Simulation in Health Sciences
- Healthcare Cybersecurity & Data Governance

MASTERCLASS FEATURES

- Professional certification
- Interactive labs
- Real case studies



CALL FOR HEALTH INNOVATION CHAMPIONS

Showcase Your Innovation at IeHF 2025

What We're Seeking:

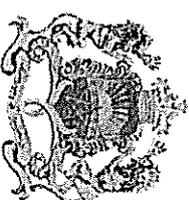
- AI-Powered Diagnostics with validation studies
- Digital Health Platforms with proven impact
- Telemedicine Solutions for accessibility challenges
- Healthcare Management Systems improving efficiency
- Digital Therapeutics with clinical evidence
- Preventive Health & patient engagement tools

Startup Benefits:

1. Cash prizes for finalists demonstrating the highest impact and scalability
2. Sponsored booth & demo sessions
3. Pitch to investors and decision-makers



Royaume du Maroc
Chef du Gouvernement



Ministère de la Transition
Numérique et de la Réforme
de l'Administration



المغرب
الجمهورية
TAMWIT.COM

CDG INVEST

Technopark

E-HEALTH HACKATHON 2025

Investing in Tomorrow's Health Innovations Today

Sponsorship Opportunity:

Connect with 150+ young developers from +50 countries creating solutions for real healthcare challenges

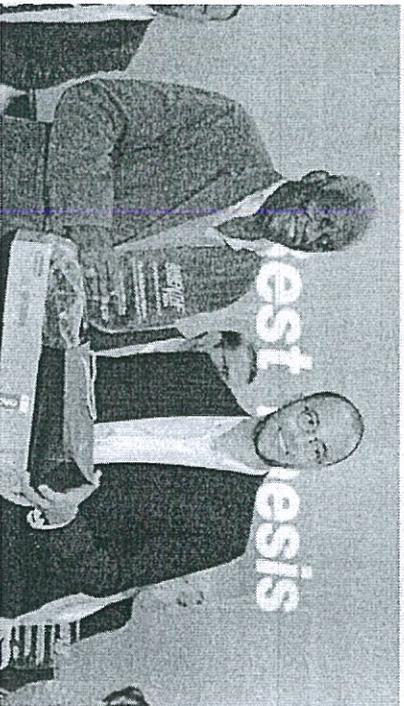
High-Visibility Benefits:

- **Named Challenge Tracks** aligned with partners strategic priorities
- **Judging panel representation** in solution selection
- **Brand prominence** across materials, media & award ceremony
- **Timeline:** March registration > November finale in Casablanca

Co-organized with: ICESCO • CIES • UMGSS • Brahmam Innovations
Join us in supporting the next generation of health technology innovators creating solutions that will improve healthcare access and quality worldwide.



Call For Abstract & Best Thesis 2025



Advance Research at the Health-Tech Intersection

Enhanced Recognition Program

- Peer-reviewed publications in partner journals
- Live presentations to industry leaders
- Interactive multimedia e-posters
- Research grants & industry internships

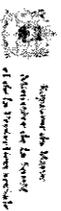
Priority Research Areas:

- AI & Machine Learning in clinical decisions
- Healthcare Big Data & predictive analytics
- Emerging Diagnostics & point-of-care solutions
- Digital Health Interventions with proven outcomes
- Health Information Systems & interoperability
- Precision Medicine & genomics technologies
- Digital Therapeutics & evidence-based innovation

Join Our Distinguished Partners

Previous editions proudly supported by an exceptional coalition of visionaries: Government ministries, Global technology leaders, Pharmaceutical innovators and Financial institutions

INSTITUTIONAL PARTNERS



STRATEGIC PARTNERS

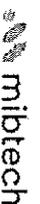


ORGANISER PARTNERS

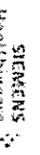
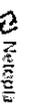
MEDIA PARTNERS



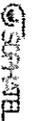
DIAMOND PARTNERS



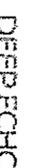
PLATINUM PARTNERS



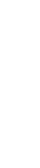
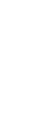
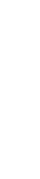
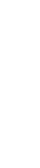
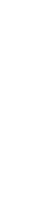
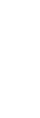
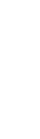
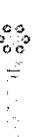
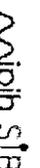
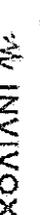
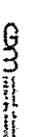
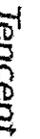
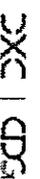
GOLD PARTNERS



SILVER PARTNERS



SESSIONS PARTNERS



COMPREHENSIVE MEDIA STRATEGY

- Large-scale urban advertising campaign across Casablanca
- Partnership with ECOMEDIA group (100+ radio spots, 8 publications)
- On-site coverage by Chada and Medias24
- Strategic partnerships with MAP, SNRT, and 2M for national visibility
- Targeted healthcare ecosystem coverage by Doctinews and Pharmanews
- Email marketing campaign (165,000+ recipients)
- LinkedIn campaign (650,000+ impressions)



groupe
ECO•MEDIAS



L'ECONOMISTE

2M



La référence de l'information économique
MEDIAS24

SPONSORING PACKAGES

BENEFITS

	STRATEGIC (500,000 MAD)	DIAMOND (300,000 MAD)	PLATINUM (190,000 MAD)	BOLD (120,000 MAD)	SILVER (85,000 MAD)	SESSION (60,000 MAD)	BUSINESS (25,000 MAD)	STARTUP (12,000 MAD)
EXHIBITION & VISIBILITY								
Exhibition Space	Up to 50m ² (Space)	Up to 30m ² (Space)	15m ² (Booth)	9m ² (Booth)	6m ² (Booth)	—	2m ² (Booth)	2m ² (Booth)
Booth Branding	X	X	✓	✓	✓	X	✓	✓
Venue Branding	Full Hall	Full Hall	Full Hall	Partial Hall	Basic	Session Branding	—	—
Digital Presence	Billboard, Website & Social Media	Billboard, Website & Social Media	Billboard, Website & Social Media	Website & Social Media	Website & Social Media	Website & Social Media	Website Only	Website Only

SPEAKING OPPORTUNITIES

Opening Speech	✓	X	X	X	X	X	X	X
Priority slot in Media Space	✓	X	X	X	X	X	X	X
Private Session (45 min)	✓	✓	X	X	X	X	X	X
Exclusive Interview	✓	✓	X	X	X	X	X	X
Panel Participation	4 Panels	4 Panels	3 Panels	2 Panels	1 Panel	1 Panel	—	—

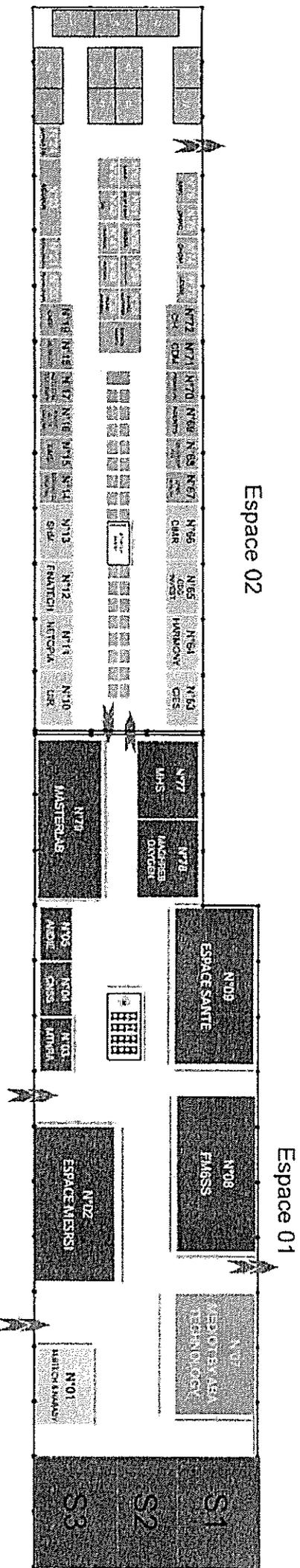
SPECIAL OPPORTUNITIES

Hackathon Sponsorship	Name a challenge & Lead jury	Name a challenge	Jury member	Jury member	—	—	—	—
Call for Startup Competition	Lead jury & Present award	Present award & Jury	Jury member	Jury member	—	—	—	—
Scientific Societies Awards	Present 3 awards	Present 2 awards	Present 1 award	—	—	—	—	—
Connectathon with JHE Catalyst	Lead sponsor & Set challenges	Technical committee member	Technical partner	—	—	—	—	—
Free Masterclass Participation	5 members	4 members	3 members	2 members	1 member	1 member	—	—

NETWORKING & ACCESS

VIP Access Passes	10 guests	10 guests	6 guests	4 guests	2 guests	1 guest	1 guest	1 guest
Official Dinner Invitations	5 guests	5 guests	3 guests	2 guests	1 guest	1 guest	1 guest	—

GENERAL EXHIBITION PLAN



Note: Company names shown are provisional based on previous edition partners. Please contact us to confirm availability and discuss your specific requirements.

IEHF 2025

International eHealth Forum

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Former Minister of Health, Morocco

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