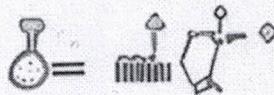


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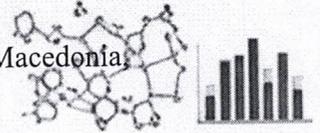
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Local Resources and Global Challenges:
Integrated Approaches to
Sustainable Rural Development in the
Era of Climate Change

Kumanovo, 02-04 April 2026



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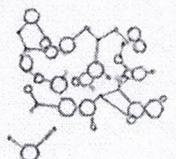
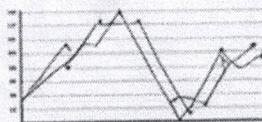
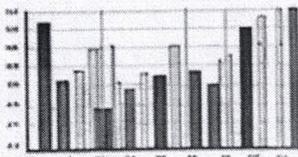
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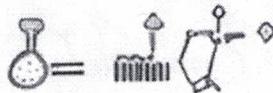
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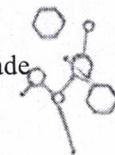


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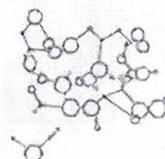
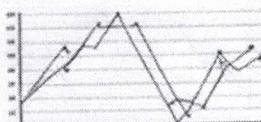
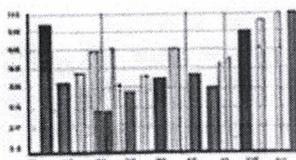
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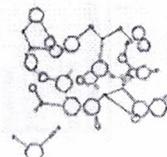
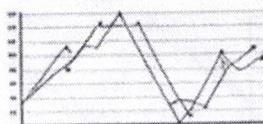
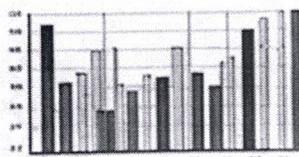
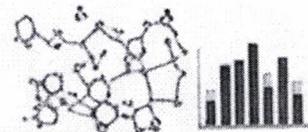
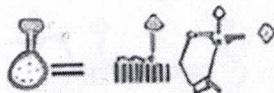
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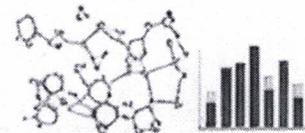
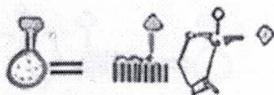
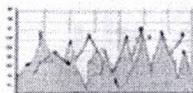
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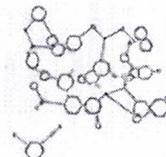
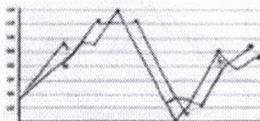
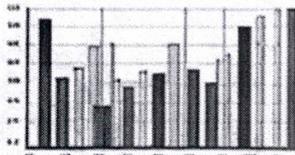
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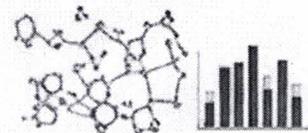
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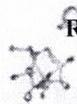
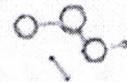
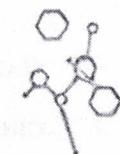
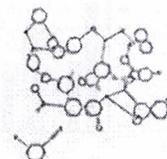
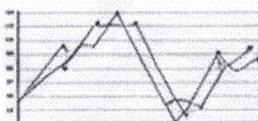
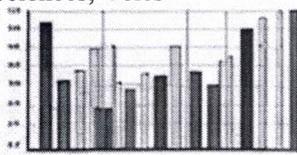
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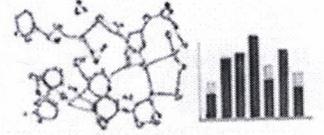
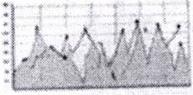
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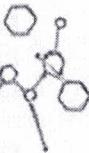
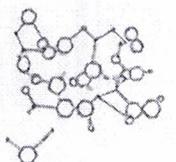
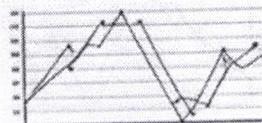
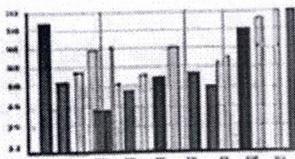
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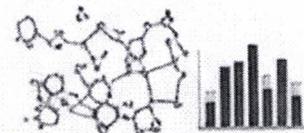
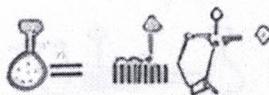
Mrs. Marela Checheric, member, Split, Croatia

Acad. Prof. Dr. Rade Biochanin, member, International University Travnik, Travnik, Bosnia and Herzegovina

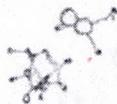
Prof. Dr. Boro Krstic, member, University of Bijeljina, Bijeljina, Republika Srpska, B&H

Mr. Zeljko Sremchevic, member, R&S Agency for Tourist and Business Book, Prague, Czech Republic





With great pleasure, we invite you to take part in the **Second International Scientific Agri-Business Conference** on the topic:



“LOCAL RESOURCES AND GLOBAL CHALLENGES: INTEGRATED APPROACHES TO SUSTAINABLE RURAL DEVELOPMENT IN THE ERA OF CLIMATE CHANGE”

The conference represents an international scientific and professional platform aimed at the systematic exchange of theoretical and applied knowledge, scientific results, and good practices among representatives of the academic and research community, public policy makers, relevant institutions, the private sector, and practitioners from rural areas. In the context of the intensive climatic, economic, and social transformations that characterize contemporary global development, the conference focuses on the role of local resources as a strategic factor in achieving sustainable, inclusive, and resilient rural development.

The primary objective of the conference is to scientifically and analytically identify, evaluate, and promote integrated and innovative approaches to sustainable rural development, based on the rational, responsible, and multidimensional use of natural, economic, human, and cultural resources. Through an interdisciplinary approach and critical scientific discussion, the conference aims to contribute to strengthening the adaptive capacity and resilience of rural communities in the context of climate change, as well as to their more effective integration into global economic and social processes.

The overall conceptual framework of the conference is oriented toward an in-depth and systematic examination of the role of science, innovation, and public policies in linking local development potentials with global economic, environmental, and social trends. The focus is on creating integrated, sustainable, and long-term resilient rural communities capable of responding to the complex challenges of climate change, the green and digital transition, and globalization processes. In this regard, the conference will address issues related to the adaptation of agriculture and rural economies to climate change, sustainable management of natural resources, the application of technological and digital innovations, the development of rural entrepreneurship and social cohesion, as well as the inclusion of youth and women in development processes. Additionally, the alignment of national policies with relevant European strategies and policies for rural development will be analyzed, along with opportunities to improve access to financial instruments, funds, and programs supporting sustainable development initiatives.



Activities within the Conference

The conference will be implemented through the following activities:

Plenary Sessions

Renowned national and international experts will present the latest scientific insights, policies, and practical solutions related to sustainable rural development and climate challenges.

Scientific and Professional Sessions

Presentation of scientific and professional papers with opportunities for discussion and exchange of views. Accepted papers will be published in the conference proceedings.

Panel Discussions

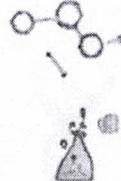
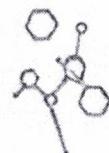
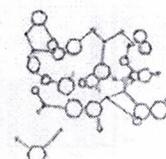
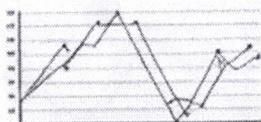
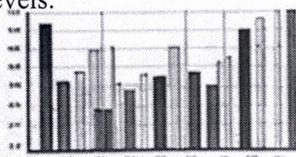
Moderated discussions with representatives from academia, institutions, the business sector, and civil society organizations, focused on practical solutions and recommendations.

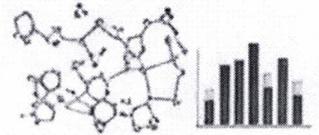
Interactive Presentations and Demonstrations

Presentation of innovative technologies, digital tools, and good practices for sustainable agriculture, resource management, and rural tourism.

Networking and Partnerships

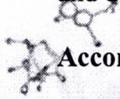
Creating opportunities for establishing new collaborations, projects, and initiatives at the national and international levels.





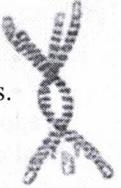
Conclusions and Recommendations

A session dedicated to summarizing the discussions and formulating recommendations to be used for future research and development activities in the agricultural sector.



Accompanying Cultural and Social Program

As part of the conference, an accompanying cultural and social program will be organized with the aim of introducing participants to the local cultural heritage, traditional values, and rural way of life. These activities are intended to enable informal networking, intercultural exchange, and an authentic experience of rural communities.



The program will include:

- **An evening of traditional food and music**, featuring tastings of local specialties and presentations of folklore elements;
- **Ethno-presentations of cultural customs and traditional crafts** as part of the rural tourism offer;
- **Tasting of traditional products** with demonstrations of their preparation;
- **Visits to local farms** representing successful examples of integrating agriculture and rural tourism;
- **Presentation of the city and local cultural heritage**, including visits to museums and significant historical and cultural sites.

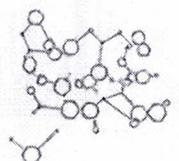
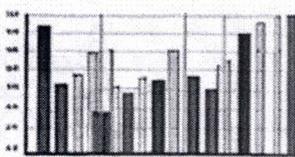
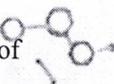
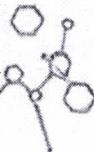
THEMATIC AREAS

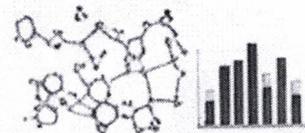
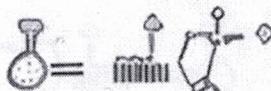
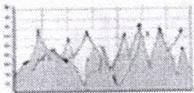
Participants are invited to submit papers and presentations within the following thematic areas:



Учесниците се поканети да предложат трудови и излагања во рамки на следните тематски области:

1. **Local Natural Resources and Climate Resilience of Rural Communities**
Objective: Analysis of sustainable management of land, water, forests, and biodiversity under conditions of climate change, as well as green practices in agriculture and tourism.
2. **Integrated Approaches to Sustainable Rural Development**
Objective: Linking agriculture, tourism, energy, and services into functional local economies, and models that strengthen the local economy and community.
3. **Climate-Smart and Regenerative Agriculture**
Objective: Promotion of climate-smart and regenerative agricultural practices and technologies to enhance the resilience of agricultural production and ensure sustainable management of natural resources.
4. **Digitalization and Innovations in Rural Areas**
Objective: The role of digital tools, precision agriculture, and “smart” solutions in increasing efficiency and competitiveness in rural development.
5. **Local Products, Short Supply Chains, and Market Access**
Objective: Strengthening the local economy through branding, certification, and linkage with global markets, using modern tools for marketing, logistics, and sales.
6. **Rural Tourism and Valorization of Cultural Heritage**
Objective: Sustainable tourism development as a tool for economic diversification and preservation of identity, through innovations that connect visitors with local resources.
7. **Youth, Women, and Entrepreneurship in Rural Areas**
Objective: Social and economic empowerment, education, and community building: the role of youth, women, and entrepreneurship in the transformation of rural areas.
8. **Public Policies, European Integration, and Financial Instruments**
Objective: Alignment of national strategies with EU policy financial models and improvement of access to funds and support programs.



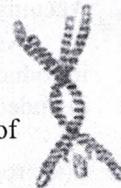


Participation

To participate in the conference and present a paper or professional presentation, please submit:

- Title of the paper/presentation
- Abstract
- Short biography of the author(s)

We look forward to your participation and contribution to a successful and productive discussion on the future of rural development in the context of global change.



REGISTRATION FEE

Attendance at the AGROMAK 2026 Conference is open to all participants free of charge

- for publishing papers in the AGROMAK 2026 Proceedings,
- presenting local governments and business associations.

1.1. Registration fee for publishing a paper in the Proceedings:

The fee amounts to 6,160 MKD (100 euros for international participants), excluding VAT.



The price includes:

- Technical support, paper review, a printed copy of the proceedings.
- Presentation of the paper (option to present via video link or video presentation).
- CERTIFICATE from the AGROMAK 2026 conference.

1.2. Registration fee for publishing a paper in the Proceedings for students of higher education institutions and pensioners:

The fee amounts to 3,080 MKD (50 euros for international participants), excluding VAT.

The price includes:

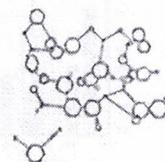
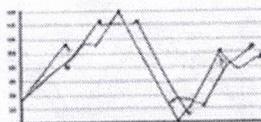
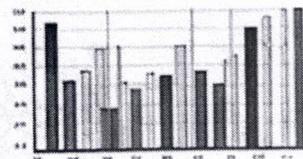
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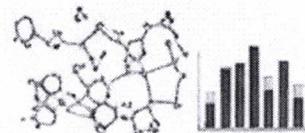
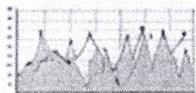
2. Registration fee for representing local self-government units, business associations, and producers:

The fee amounts to 30,800 MKD (500 euros for international participants), excluding VAT.

The price includes an offer for two people:

- Presentation of the organization
- Printed materials (CERTIFICATE from the AGROMAK 2026 conference, a sample of the proceedings in electronic form)
- Welcome cocktail
- Lunch
- Gala dinner
- Refreshments during breaks on the conference days.





3. Registration fee for setting up a promotional stand with dimensions 40cm x 80cm in a 4m² area in the hall in front of the conference room:

The fee amounts to 18.480 MKD (300 euros for international participants), excluding VAT.

The price includes an offer for one person:

- Presentation of the organization
- Printed materials (CERTIFICATE from the AGROMAK 2026 conference, a sample of the proceedings in electronic form)
- Welcome cocktail
- Lunch
- Gala dinner
- Refreshments during breaks on the conference days.

Contact Persons:

For Macedonian - English correspondence: Blagica Cvetkovikj +389 71 39 39 77

For Macedonian - Serbian correspondence: Dragan Cvetkovikj +389 70 88 88 17

The working languages of the conference and presentations: Macedonian, English, and Serbian.

For any additional information, please contact us at the following email addresses:
konferencija.agromak@gmail.com и komorakop@gmail.com

We are confident that the quality of our work, the content of our promotions, fairs, and comprehensive event organization, aligns with the most advanced and highest standards for your participation.

We eagerly anticipate your participation and contribution to a successful and productive discussion on the future of rural development in the context of global changes.

We look forward to a successful collaboration and sincerely hope you will join us as a valued partner and active participant. With warm regards, we remain at your service.

Yours sincerely,

President of the Organizing Committee

Dragan Cvetkovikj

Vice-President of the Organizing Committee

Blagica Gavrilovska Cvetkovikj

President of the Scientific Committee

Prof. Dr. Sasha Stepanov

Kumanovo, 30.01.2026

