



MINISTRY OF HIGHER EDUCATION
DEPARTMENT OF HIGHER EDUCATION



University Research and
Innovation Investment Summit

URIIS 2026: INVEST IN MALAYSIA'S INNOVATION

**MALAYSIA'S NATIONAL PLATFORM FOR RESEARCH,
INNOVATION & INVESTMENT.**

21-23 September 2026 • World Trade Centre, Kuala Lumpur

WHAT IS URIIS

URIIS is a powerful national summit connecting industries, investors, and universities to generate investible research and drive frontier innovation, thereby strengthening Malaysia's position as ASEAN's innovation and technology investment hub. This premier platform gathers the nation's key assets in one place, featuring 20 public research universities and Malaysian's private universities, 200+ investible technologies, emerging startups, national and international-level industry players.

ALLIGNED WITH

- 13th Malaysia Plan (RMK13)
- New Industrial Master Plan (NIMP) 2030
- National Energy Transition Roadmap
- National R&D and Innovation Strategies
- Malaysia's ASEAN investment positioning

WHY PARTICIPATE IN URIIS2026

1

Showcase and discover new innovations

Participants can present or explore new technologies, startup solutions, and university research across sectors such as semiconductor & E&E, digital & AI, health & biotech, energy, and sustainability.

2

Connect with key stakeholders

Meet innovators, researchers, investors, multinational companies, government agencies, and industry leaders in one platform.

3

Join pitching and innovation sessions

Take part in dedicated pitching arenas featuring startups, venture capital and private equity investors, corporate innovation tracks, and investment agencies.

4

Explore collaboration and market opportunities

Identify potential partnerships, pilot projects, commercialisation pathways, and investment opportunities within Malaysia and the ASEAN region.

5

Engage with government and investment agencies

Connect with regional economic corridors and state investment agencies that support investment, incentives, and industry development.

6

Access talent and collaborative opportunities

Engage with students, researchers, and young professionals from universities and TVET institutions while exploring opportunities to work together on real industry challenges.

STRATEGIC BENEFITS OF

INVESTING IN MALAYSIA UNIVERSITY

• Lower Cost of Innovation:

Malaysia provides cost-effective R&D and talent resources compared to regional hubs.

• Regional Access:

Malaysia acts as a gateway into ASEAN's 680-million consumer market.

• Protected IP Environment:

Malaysia maintains strong IP regimes aligned with international standards.

• Strong Multinational Ecosystem:

Global companies are already operating across major states like Penang, Selangor, Johor, Sarawak, and Sabah.

• Government-Backed Pathways:

Agencies like Regional Economic Corridors (NCIA, IRDA, RECODA, SEDIA) and state investment agencies (Invest Selangor, Invest NS) accelerate company setup.

WHO SHOULD ATTEND



Multinational Company and Government Linked Company

- R&D, digital transformation, and technology adoption
- Strategy, digital offices, and sustainability/green transition teams.



Startup And Innovator

- Startups and scale-ups looking to expand into ASEAN
- Independent innovators, developers, and technical talent.



International Investors

- Financial Community: Venture capital, private equity, and sovereign wealth funds.
- Technology companies and startups expanding to ASEAN.



Government Agencies

- National government ministries and statutory agencies.
- Innovation agencies, trade missions, and chambers of commerce.



Malaysian Research and University Startup

- Ventures: University-founded startups and research spin-offs.
- Faculty members, principal investigators, and PhD founders.

URIIS 2026 Strategic Partnership Network

STRATEGIC PARTNER



SPONSORS



COLLABORATORS



URIIS 2026 SUMMIT TENTATIVE

*The organiser reserves the right to amend, modify, or change the programme tentative at any time as deemed necessary. All updates will be communicated accordingly.

Event Day 1: 21 September 2026 (Monday)				
Time	Event			Constant Event
2.00 p.m. - 5.00 p.m.	Walk in Registration & Collection			Exhibition & B2B Lounge will be on 2 nd and 3 rd day
10.00 a.m. - 5.00 p.m.	Talent Bootcamp			
2.00 p.m. - 3.00 p.m.	Cradle Fund Support for University Startups and Spin-offs			
2.00 p.m. - 4.00 p.m.	Akademi Dalam Industri (ADI) by MPC			
2.30 p.m. - 4.30 p.m.	MIDA National Investment Framework Event			
Event Day 2: 22 September 2026 (Tuesday)				
Time	Main Event	Time	Side Event	Constant Event
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection	9.30 a.m. - 5.00 p.m.	HFEM Mobile Legend Championship 2026	Exhibition (8am - 5pm) B2B Lounge (2pm - 5pm)
9.00 a.m. - 10.00 a.m.	Opening session & Keynote & Welcome remarks	11.30 a.m. - 1.00 p.m.	Industry Appreciation@SBE, UPM	
10.00 a.m. - 11.00 a.m.	Plenary 1: Charting Malaysia’s Path: National Development, Fiscal Innovation, and University Investment 2030	12.00 p.m. - 3.00 p.m.	Talent Bootcamp	
11.00 a.m. - 12.00 a.m.	Plenary 2: Energy, Digital Transformation, and University Innovation: Driving Malaysia’s 2030 Industry Partnerships			
12.00 p.m. - 2.00 p.m.	Lunch and Networking			
2.00 p.m. - 3.00 p.m.	Parallel Session 1: University – Industry Investment Dialogues: Turning Research into Industry Opportunities - Semi-conductor, Nanotech & Advanced Materials - Digital Economy, Fintech, Business Tech - Ag-tech & Food Biotech - Sustainable energy, Green Technology, Marine & Environmental - Life Sciences, HealthTech, Pharma & Biotech - Advanced manufacturing, AI & Robotics - Industry Introduction for potential investment (B2B)	2.30 p.m. - 3.00 p.m.	YBM Townhall with Startup	
3.30 p.m. - 7.30 p.m.	Parallel Session 2: Universitiesin Focus: Investing Campus (All Niche)	3.00 p.m. – 4.00 p.m.	Japan Emerging Innovators Company Introduction Session with Leave A Nest	
		4.00 p.m. – 5.00 pm	Introductory Session to IPTA/IPTS products and start-up (Session 1)	
Event Day 3: 23 September 2026 (Wednesday)				
Time	Main Event	Time	Side Event	Constant Event
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection	9.00 a.m. - 10.30 a.m.	Introductory Session to IPTA/IPTS products and start-up (Session 2)	Exhibition (8am - 5pm) B2B Lounge (8am - 5pm)
9.00 a.m. - 10.00 a.m.	Plenary 3: Malaysia’s Innovation-Driven Investment Economy	9.30 a.m. - 5.00 p.m.	HFEM Ergolympic Pitching	
10.30 a.m. - 1.00 p.m.	Parallel Session 3: Pitching Arenas by MPCA, Leave A Nest, Cradle & MRANTI	10.30 a.m. - 11.45 a.m.	Introductory Session to IPTS/IPTS products and start-up (Session 3)	
		11.45 a.m. - 1.00 p.m.	Forum 1: Bridging Research and Market - How Agile Regulation Drives Productivity by MPC	
1.00 p.m. - 2.00 p.m.	Lunch and Networking			
2.00 p.m. - 3.30 p.m.	URIIS Innovation Challenge by Kolaxus	2.00 p.m. - 3.00 p.m.	Forum 2: Industry & Venture Capital Dialogue by MPCA	
3.30 p.m. - 4.30 p.m.	Parallel Session 4: University – Industry Investment Dialogues - Islamic Finance, Halal Tech - Educational Technology & TVET - Smart Cities, Infrastructure & Digital Construction technology - Biodiversity, Ecotourism, Indigenous Knowledge, National Heritage - Defense Technology, Strategic & Security - Advance Mobility, Aerospace & Transportation	3.00 p.m. - 5.00 p.m.	URIIS Student Innovation Challenge 2026	
4.30 p.m. - 5.30 p.m.	Closing & Conclusion Session			

URIIS 2026 SPONSORSHIP PACKAGES

PLATINUM
SPONSORSHIP
RM300,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 4 Roundtable Pass
- 15 Delegate Pass
- 4 Exhibitors Pass
- 54sqm Raw Space (9 x 6)
- Brand Awareness Opportunities
- Access To Business Matching

GOLD
SPONSORSHIP
RM150,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 2 Roundtable Pass
- 10 Delegate Pass
- 3 Exhibitors Pass
- 18sqm Raw Space (6x3)
- Brand Awareness Opportunities
- Access To Business Matching

SILVER
SPONSORSHIP
RM75,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 5 Delegate Pass
- 2 Exhibitors Pass
- 18sqm RawSpace (6x3)
- Brand Awareness Opportunities
- Access To Business Matching

BRONZE
SPONSORSHIP
RM40,000

- 3 Delegate Pass
- 2 Exhibitors Pass
- 9sqm Standard Shell Scheme Booth (3x3)
- Brand Awareness Opportunities
- Access To Business Matching

INNOVATION EVALUATION
OPPORTUNITIES
URIIS INNOVATION
CHALLENGE PACKAGE
RM20,000
RM 10,000 **PROMO SPECIAL**

- Up to 3 delegate pass
- Access to 12 Innovation Challenge Rooms (only 3rd day of the event)
- Participation as an evaluation partner in a curated POC and concept presentation programme
- Opportunity to listen to and assess research-driven innovations, startups, and university spin-offs.

EXHIBITION
PACKAGE
RM10,000

- 2 Exhibitors Pass
- 9sqm Standard Shell Scheme Booth (3x3)
- Brand Awareness Opportunities

(Additional Exhibitor Passes are available upon request for an additional fee)
*Subject to 8% SST

Logo placement on item

Partnership Cost	Item
RM (3,000 - 5,999)	Bunting
RM (6,000 and above)	Bunting & Partnership board



A1: The Signature Delegate Tote

Premium heavy-canvas, waterproof event tote bag.

Mass Visibility. Carried by all delegates throughout the 2-day summit and retained as a daily-use bag post-event.

1,500 UNIT



A2: The Boardroom Collection

Matte gift box, vacuum flask, notebook, premium pen, and 128GB pen drive.

Prestigious Positioning. Exclusive main-stage appreciation gift dedicated to Keynote Speakers, VVIPs, and Guest Panels.

1,500 UNIT

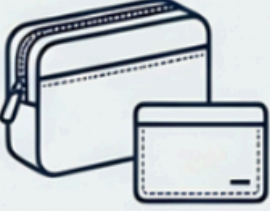


A3: The Digital Workspace Kit

3-in-1 magnetic wireless charging stand and large premium leather desk mat.

Director's Desk Presence. High-utility tech ensuring daily brand visibility directly in executive workspaces.

1,500 UNIT



A4: The Executive Networking Kit

Smart business card holder (with power bank) and sleek tech organizer pouch.

Mobility Focus. Highly practical utility for executives exchanging contacts and organizing tech on the move.

1,500 UNIT



A5: The Lifestyle Protection Kit

Premium UV automatic golf umbrella or official premium polo crew t-shirt.

Field Publicity. Large logo placement on golf umbrellas provides clear, high-contrast visual impact from a distance.

1,500 UNIT

** The sponsoring company is responsible for the supply of the selected merchandise(s) (along with the company's logo and URIIS 2026 logo attached)

ATTEND AS A DELEGATE



TICKET TYPE	PRICE / pax	WHAT'S IN IT FOR YOU			
		EXHIBITION	SUMMIT	BUSINESS MATCHING	MEAL
Visitors Pass	Free Admission	✓			
Student Pass	Free Admission	✓			
University/ Government Agency/ Researcher/ Local & University Startup/ Local Participants	RM 1,200	✓	✓	✓	✓
Company/Investor	RM 1,500	✓	✓	✓	✓
Foreign Delegate	USD 500	✓	✓	✓	✓

20% off for purchases of more than 10 tickets.



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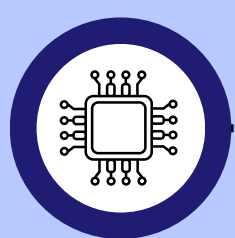
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UNIVERSITY IN FOCUS: INVESTING IN CAMPUS

NICHE AREAS



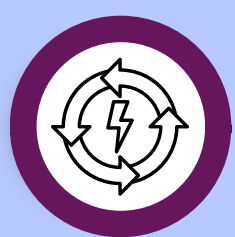
→ Semiconductor,
Nanotech and
Advanced Material



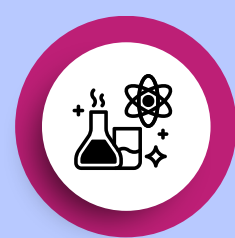
→ Digital Economy,
Fintech, Business
Tech



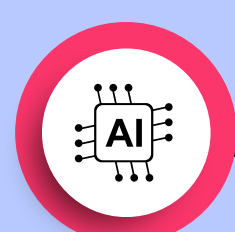
→ Ag-tech & Food
Biotech



→ Sustainable Energy,
Green Technology,
Marine &
Environmental



→ Life Sciences,
HealthTech, Pharma
& Biotech



→ Advanced
Manufacturing, AI &
Robotics



→ Islamic Economic
Finance & Halal
Tech



→ Educational
Technology & TVET

UNIVERSITY



UNIVERSITY IN FOCUS: **INVESTING IN CAMPUS**

NICHE AREAS



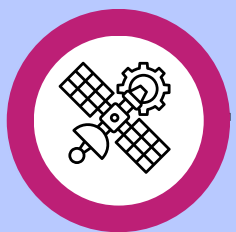
Smart Cities,
Infrastructure &
Digital
Construction
Technology



Biodiversity,
Ecotourism,
Indigenous
Knowledge, National
Heritage



Defence Technology,
Strategic & Security



Advanced Mobility,
Aerospace &
Transportation

UNIVERSITY



CONTACT US

- **PROF. DR. SHAMSUL BAHRI**
- **ZAIDI TAJUDDIN**
- **URIIS SECRETARIAT**

shamsul_bahri@upm.edu.my

zaidi_tajuddin@upm.edu.my

secretariat.uriis@mohe.gov.my



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FOR MORE INFORMATION

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