



**EMBASSY OF THE REPUBLIC
OF IRAQ
ANKARA - TURKEY**

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

جمهورية العراق
الجمهورية العراقية

المسكنة

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Date :



: الرقم

: التاريخ

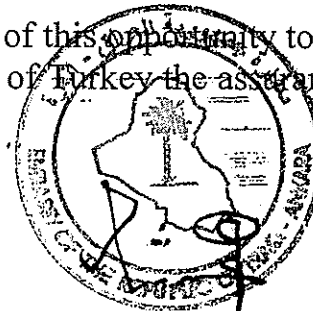
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The Embassy of the Republic of Iraq presents its compliments to the Ministry of Foreign Affairs of the Republic of Turkey, and has the honor to enclose herewith the invitation, technical and financial proposal, issued by the international consultants to participate in the Iraqi International Education Exhibition 2017, which will be held for the period (20-23) Sep.2017, in coordination with the Iraqi Ministry of Higher Education and Scientific Research.

The Embassy would be grateful if the esteemed Ministry convey the information above – mentioned to the Turkish Council of Higher Education and urge it to participate in this event.

The Embassy of the Republic of Iraq avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Republic of Turkey the assurances of its highest consideration.

Enc:
Technical and Financial Proposal



**Embassy of the Republic
Of Iraq in Ankara
10 Jul. 2017**

Ministry of Foreign Affairs/Ankara.



Iraq International Education Exhibition

IRAQEDU 2017

Technical and Financial Proposal

Introduction:

Annually, tens of thousands of Iraqi graduates from secondary schools are seeking quality education of different disciplines, in public and private universities and institutions, in and outside the country. In addition to few hundred graduates looking to pursue their higher education abroad.

Many of them have little knowledge and experience in searching for available opportunities. Therefore, International Consultants has taken the initiative to organize an annual Education Exhibition in collaboration with our partners all over the world.

Iraq International Education Exhibition (IRAQEDU) is the gate where representatives of higher educational institutions present their programs and services to Iraqi Students who wish to pursue their graduate and postgraduate education all over the world.

At the same time, IRAQEDU, provides an opportunity to representatives of different educational universities, colleges and institutions from Iraq and abroad to meet and discuss possible cooperation and changing of experiences, knowledge and projects.

Event Details:

Venue:	Almansour "Melia" Hotel (in the heart of Baghdad and extremely secured venue)
Starting Date:	Wednesday, September 20, 2017
End Date:	Saturday, September 23, 2017
Opening hours	10:00 AM - 18:00 PM
Supporting organizer:	Ministry of Higher Education and Scientific Research
Target participants:	Universities, Colleges, Educational Institutions, Recruiting and HR firms, training centers.
Target Audience:	High school, College, Bachelor, Master, PhD, and Professional

IRAQ – Baghdad

**Alfateh Building, Cross National Theater ,3rd floor
Baghdad, P.O.Box: 37063**

TEL : 011 77 44 000 010

العراق – بغداد

**عمارة الفتح، مقابل المسرح الوطني، الطابق الثالث
بغداد، ص.ب: 37063**

هاتف: 011 77 44 000 010

Why Participating in IRAQEDU2017

This event is a great chance to:

1. Get acquainted with the Iraqi Educational System and be part of the future development of this country
2. Meeting local counterparts in the public and private sector with possible signing of MOUs on students, staff and programs exchange, training, research and development
3. Cost effective promotion for your institute. The well-planned pre-event promotional campaign secures the attendance of well-informed, academically qualified applicants.
4. A great opportunity to be among the first who are introduced visibly to young Iraqis looking to study abroad.
5. Increase your brand awareness in Iraq and meet students recruitment agents

Time Table:

The time table is pending ... (details on the opening, seminars and workshops will be determined and shared late August 2017)

Financial proposal:

there are three possible options:

First: Full Participation Per institution: 3500 US\$

The Fees will cover the following services provided by International Consultants:

- 9 sq meter booth with 1 table, 2 chairs, basket, electric connection and signing in English and Arabic
- 15 minute presentation in the seminar room
- 1 colored page advertisement in IRAQEDU Catalogue
- Coffee breaks
- Wi-Fi services
- 50% discount for one single room for 5 nights (BB) in Almansour Hotel (5*)
- Visa processing (if required)
- Mobile sim card with credit for local calls
- Dinner invitation
- Airport pickup

Second: Golden Sponsorship: 6500 US\$

Sponsors will get the following services:

- 9 sq meter booth with 1 table, 2 chairs, basket, electric connection and signing in English and Arabic (good location) (Special decoration is an option)
- 30 minute presentation in the seminar room
- 1 colored page advertisement in IRAQEDU Catalogue
- Coffee breaks
- Wi-Fi services
- 50% discount for one single room for 5 nights (BB) in Almansour Hotel (5*)
- Visa processing (if required)
- Mobile sim card with credit for local calls
- Dinner invitation
- Airport pickup
- The sponsor logo will be used in all promotional material (Banners, Brochures, Newspaper adds, Street Signs ...etc) = 40% size of International Consultants logos

Third: Diamond Sponsorship: 10000 US\$

Sponsors will get the following special services:

- 18 sq meter booth with 2 tables, 4 chairs, 2basket, electric connection and signing in English and Arabic (best location)
- 60 minute presentation in the seminar room
- 2 colored pages advertisement in IRAQEDU Catalogue (special pages)
- Coffee breaks
- Wi-Fi services
- Visa processing (if required)
- Single room for 5 nights (BB) in Almansour Hotel (5*)
- Mobile sim card with credit for local calls
- Dinner invitation
- Airport pickup
- The sponsor logo will be used in all promotional material (Banners, Brochures, Newspaper adds, Street Signs ...etc).

Fourth: Other services:

International Consultants can provide the following extra services upon request:

- Hotel Reservation:

	Hotel Name	Rating	Single Room	Double Room	Note	
1	Almansour	*****	\$160	\$180	BB	
2	Babylon	*****	River view = \$245 City view = \$235	River view = \$275 City view = \$265	BB	
3	Coral	****	\$140	\$160	BB	

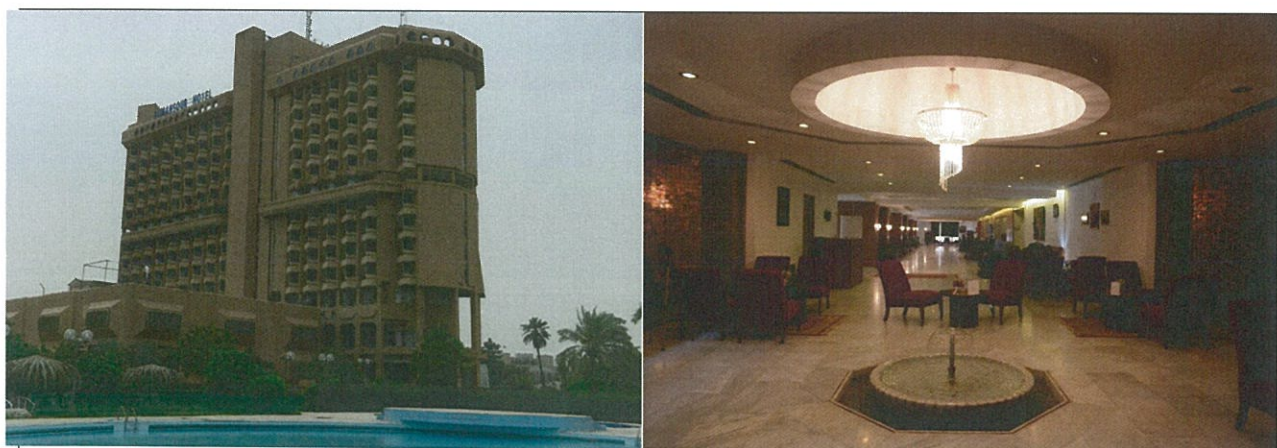
- Application for space in the Exhibition Catalogue

Options	Size	Colored	Black and White
First	1/4 Page	200 US\$	100 US\$
Second	1/2 Page	350 US\$	175 US\$
Third	Full Page	600 US\$	300 US\$
Forth	Special Pages	1000 US\$	500 US\$

- Seminar Presentation (\$100/15 min)
- Translator and/or Assistant (\$200/day/translator --- \$100/day/assistant)
- Other services as requested.

Pictures:

Almansour Hotel





For further information about International Consultants, please visit our website:

www.iconsult-iq.com

If you need any information, don't hesitate to contact us via email or phone call

info@iconsult-iq.com

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